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School of Business Administration

School Administration

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B.A. in Business Administration

Qualification awarded

Course structure diagram

Module	Course	Prerequisites	Recommended Semester
General Education: English Communication General Education: Social Sciences / Major	COM101 Composition I.	---	1

Concentration: Accounting and Finance

	Course	Prerequisites
1	ACC263 Managerial Accounting	ACC233
2	ACC312 Taxation	ACC263
3	CIS301 Business Information Systems	CIS161
4	MGT301 Business Ethics	MGT245, MKT248
5	ACC310 Auditing	ACC233, ACC263
6	FIN310 Financial Reporting and Analysis	ACC233, ACC263
7	FIN320 Investment Analysis and Portfolio Management	ECO105, ACC233, ACC263
8	Thesis	

Concentration: Business Economics

	Course	Prerequisites
1	MTH190 Business Mathematics II	MTH111
2	ECO120 Introduction to Microeconomics	---
3	ECO110 Introduction to Macroeconomics	---
4	CIS301 Business Information Systems	CIS161
5	MTH250 Introduction to Econometrics	MTH222, MTH190
6	ECO330 Managerial Economics	ECO110, ECO120
7	MGT301 Business Ethics	MGT245, MKT248
8	Thesis	

Concentration: Economics and Finance

	Course	Prerequisites
1	MTH190 Business Mathematics II	MTH111
2	ECO120 Introduction to Microeconomics	---
3	ECO110 Introduction to Macroeconomics	---
4	CIS301 Business Information Systems	CIS161
5	MTH250 Introduction to Econometrics	MTH222, MTH190
6	FIN310 Financial Reporting and Analysis	ACC233, ACC263
7		ECO105, ACC233, FIN304
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Concentration: International Business Law

	Course	Prerequisites
1	LEG108 Foundations of Law	
2	LEG106 Legal English – Law in Action	
3	LBS201 Business Law	LEG101
4	MGT301 Business Ethics	MGT245, MKT248
5	ECO320 EU Market and Business Policies	
6	Concentration elective	
7	LBS310 International Business Law and Transactions	
8	Thesis	

Concentration: Management

	Course	Prerequisites
1	MTH190 Business Mathematics II	MTH111
2	MGT301 Business Ethics	MGT245, MKT248
3	CIS301 Business Information Systems	CIS161
4	MGT280 Project Management	MGT245
5	MGT415 Operations Management	MTH222, MGT245
6	MGT325 International Business	ECO105, MGT245
7	MGT357 Human Resources Management	MGT245
8	Thesis	

Concentration: Marketing and Communications

	Course	Prerequisites
1	MKT202 Marketing Communications	MKT248
2	MKT375 Marketing Research	MTH222, MKT248
3	MKT320 Brand Management	MKT248
4	MKT329 Buyer Behavior	MKT248
5-6	Take 2 courses from the list: - MKT203 Introduction to Digital Marketing - MKT368 Public Relations - MKT318 International Marketing - MKT 380 Direct Marketing	MKT248 MKT248 MKT248 MKT248 MKT248 MKT248
7	MKT430 Strategic Marketing Analysis and Planning	MKT375
8	Thesis	

Concentration: People Management and Leadership

	Course	Prerequisites
1	Take 1 course from the list: -	

8	Thesis	
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Concentration: Strategic Marketing

	Course	Prerequisites
1	MTH190 Business Mathematics II	MTH111
2	MKT420 Pricing Strategies	ECO105, MKT248
3	MKT375 Marketing Research	MTH222, MKT248
4	CIS301 Business Information Systems	CIS161
5	MTH320 Quantitative Decision Making	MTH222, MGT245, MTH190
6	MKT430 Strategic Marketing Analysis and Planning	MKT375

7

2	MGT301 Business Ethics	MGT245, MKT248
3-7	Take courses from the list of available elective courses from within the field of Business Administration.	



- c. Within a team: review, evaluate and reiterate expert opinions of team members, effectively lead the discussion
 - d. In at least one language in addition to English
4. Initiate and carry out specialist activities
- a. Independently and through coordinating the actions of others
 - b. Take into consideration diverse and changing socio-cultural contexts
 - c. Critically assess outcomes and performances
 - d. Effectively use available resources
 - e. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)

Occupational profiles of graduates

Our graduates can work as mid-level managers in a variety of international organizations, including for-profit companies, non-profit organizations or governmental agencies.

Course structure diagram with credits and graduation requirements

The program requires 120 ECTS credits (60 US credits) and may be completed by full-time students in two years.

Required Courses (15 courses, i.e. 90 ECTS credits, 45 US credits)

Code	Course	ECTS Credits
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BUS 612	Strategic Management	4
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Elective Courses (3 courses, 10 US credits)

Code	Course	US credits*
BUS 621		

- d. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)

Occupational profile of graduates

The B.A. program in Politics & Society prepares the graduates for a variety of jobs, particularly for employment with an international dimension and in a wide range of social service areas, in cultural, educational, humanitarian and communications-



General Education: COM102 Composition II
English Communication

HIS328 Britain and the World 1930 - 2016	HIS103
HIS389 Race, Progress and Civilization	HIS103
Group G – take 1 course from the list	
Course	Prerequisites
LIT321 Recent Trends in Anglophone Drama	
LIT320 Advanced Seminar in Shakespeare	HSS100

Concentration: Central European Studies

Required-elective courses (subject to change according to interest and availability)

Group A – take 1 course from the list

Course	Prerequisites
HIS237 Central European History	

Group B – take 1 course from the list

Course	Prerequisites
POS204 Nations and Nationalism	HIS104, HIS122

Group C – take 1 course from the list

Course	Prerequisites
HIS236 Jewish Experience in Central Europe	
HIS380 History of Racism & Anti-Semitism	HIS122

Group D – take 1 course from the list

Course	Prerequisites
HSS330 The Intellectual Contribution of Central Europe	HIS103

Group E – take 1 course from the list

Course	Prerequisites
HIS338 The Holocaust & Jewish Cultural Destruction	
HSS260 Czech Culture in Film and Literature	
LIT230 Kafka in Prague	

Group F – take 1 course from the list

Course	Prerequisites
HSS230 Music of Central Europe	
HSS321 Secessionist Art, Architecture and Culture in Vienna and Prague	ART100

Group G – take 1 course from the list

Course	Prerequisites
POS373 Germany and the Modern World	
HIS339 History of Dissident Thought in Russia and East-Central Europe	HIS122
HIS400 The Habsburg Empire: A Political and Cultural History	HIS 104, HIS122

Concentration: Humanities, Society and Culture

Required-elective courses (subject to change according to interest and availability)

Group A – take 1 course from the list

Course	Prerequisites
PHI/REL141 Comparative Worldviews	
PHI385 Philosophy & Society	PHI125
SOC255 Anthropology of Religion	

Group B – take 1 course from the list

Course	Prerequisites
HSS260 Czech Culture in Film & Literature	
PSY 366	

Group D – take 1 course from the list

Course	Prerequisites
HSS258 Story of Language	
SOC400 Twentieth Century Social Theory	SOC200

Group E – take 1 course from the list

Course	Prerequisites
HSS200 European Music History & Appreciation	

Key learning outcomes

Students who successfully complete the program will be able to:

1. Demonstrate specialized knowledge of history, analysis, and interpretation of the humanities with a critical awareness and understanding of theories and methods in these fields
2. Address and solve complex theoretical and practical issues and problems in changing and unfamiliar contexts, independently produce advanced categories of research outcomes, including analytical synthesis
 - a. Achieve insight
 - i. Identify and define the problem, formulate an advanced research question
 - ii. Select, classify and interpret relevant information
 - b. Assess and utilize an appropriate advanced quantitative and qualitative research methods, current concepts and theories
 - c. Employ perspective of a relevant additional discipline
 - d.

SOC 500/ PHI 585 / REL 140	<i>Philosophy and Religious Studies:</i> 20th century Social Theory <i>or</i> Philosophy & Society <i>or</i> Comparative Religions (2 classes required)	12	6
PHI 660 / ART 590 / ART 500	<i>Aesthetics and Art Theory:</i> Aesthetics–From Enlightenment to Postmodernism Methods and Research in Art History Art and Society: History of Visual Art in 20 th Century (2 classes required)	12	6
LIT 660/ LIT 661/ HUM 585	<i>Literary Studies:</i> Advanced Interdisciplinary Seminar in Romanticism <i>or</i> Advanced Interdisciplinary Seminar in Modernism <i>or</i> Advanced Interdisciplinary Seminar in Post-Modernism	12	6
COM 581/ HSS 558 / PSY 401	<i>Studies in Language, Culture and Communication:</i> Studies in Language & Society <i>or</i> The Story of Language <i>or</i> Psychology of Language & Mind (2 classes required)	12	6

Elective Courses (6 courses, i.e., 36 r

- d. In at least one language in addition to English
4. Take effective and responsible action both individually and within a team
 - a. Take into consideration diverse and changing socio-cultural contexts
 - b. Critically assess outcomes and performances
 - c. Effectively use available resources
 - d. Engage oneself and other members of the team in life-long learning (i.e. acquisition of specialist knowledge and competences)

Occupational profiles of graduates

The Journalism and Communications Program will prepare its graduates for work in both the traditional press and the electronic English (and other) language media, for radio and TV programming, and in the wider area of marketing and public relations. The students will be well qualified to work in the government including the embassies and international organizations (public affairs), as well as in public administration, the private sector, and in the non-profit NGO sector.

Program structure and graduation requirements

Program curriculum is divided into five modules:

1. General Education Module: In this module, students take courses that are common to all undergraduate students at Anglo-American University. They foster knowledge, skills, and study habits important for their success in the other study modules.
2. Major Module: In this module, students take courses that are foundational for the degree program.
3. Focus Module: In this module, students develop their individual profile by choosing one of the following:
 - a. Concentration: If chosen, students have the opportunity to explore more deeply their area of interest within their field of study. (A concentration may be accredited externally by National Accreditation Bureau for Higher Education or internally by AAU. The internally-accredited concentrations are shorter and do not lead to a state exam.)
 - b. Minor: If chosen, students have the opportunity to focus a part of their studies outside the main field of study.
 - c. Extended Major: If chosen, it gives the opportunity

General Education: Social Sciences / Major	POS101 Introduction to Politics	---	1
General Education: Diversity and Values	Take 1 course from the list: - LEG101 Introduction to Law - PHI125 Introduction to Philosophy - POS201 Political Philosophy I - REL140 Comparative Religions	---	1
General Education: Quantitative Reasoning	CIS161 Computer Information Systems	---	1
General Education: English Communication	COM102 Composition II.	COM101	2
General Education: Civilization	Take 1 course from the list: - HIS103 World History I - HIS104 World History II - HIS121 European History I - HIS122 European History II - ART100 Survey on Western Art		2
General Education: Social Sciences / Major	SOC100 Introduction to Sociology		2
Major	FMS150 Introduction to Media Studies		1
Major	ART250 Visual Culture	---	2
Major	JRN190 Media Ethics		2
Major	COM201 Intercultural Communication	COM102	3
Major	JRN229 International Media		3
Major	JRN200 Introduction to Reporting I	COM102	3
Major	JRN201 Introduction to Reporting II	JRN200	4
Major	JRN220 Media in a Democracy	POS101	4
Major	JRN350 Internship		5
Major	JRN394 Thesis Seminar		

Concentration: Journalism

	Course	Prerequisites
1	Take 1 course from the list: JRN300 Feature Writing or JRN 302 News Laboratory	JRN201 JRN201
2	Take 1 course from the list: - JRN230 Travel Writing - JRN260 Cultural Journalism	JRN201
3	Take 1 course from the list: - JRN283 Business Reporting - JRN227 International Journalism	JRN201
4	Take 1 course from the list: - JRN385 News & Copy Editing - JRN259 New & Video Production and Editing	JRN201
5	JRN276 Digital Tools for New Media	CIS161
6	Take 1 course from the list: - JRN255 Video Story Telling - JRN278 Digital Audio/Radio Broadcasting	

Extended Major

	Course	Prerequisites
1	MKT368 Public Relations	
2	Take 1 course from the list: - JRN290 History of Media/Journalism - ART150 Introduction to Film Studies - FMS255 History of Popular Cinema	
3-7	Take courses from the list of available elective courses from within your field of study.	

B.A. in Visual Art Studies

Qualification Awarded

The Bachelor's degree awarded is concurr

Course structure diagram

Module	Course	Prerequisites	Recommended Semester
General Education: English Communication	COM101 Composition I	---	1
General Education: Social Sciences / Major	PSY150 Introduction to Psychology	---	1
General Education: Diversity and Values / Major	PHI125 Introduction to Philosophy	---	1
General Education: Quantitative Reasoning	CIS161 Computer Information Systems	---	1
Major	ART101 Art History I	---	1

2	FMS200 Intro to Film Language	
3	Take 1 course from the list: - ART228 Topics in European Cinema: Central European Film Seminar - ART337 Eroticism, Power & Fate in the Cinema of Central Europe	
4	Take 1 course from the list: - ART220 History of Photography - JRN252 Documentary Photography	
5	Take 1 course from the list: -ART310 Introduction to Video Art -ART 306 Sound Art in Theory and Practice	
6	ART391 Film Studio Research Project—Directed Study	

School of International Relations and Diplomacy

School Administration

Alexei Anisin, Ph.D., Dean, School of International Relations and Diplomacy

Ing. Zuzana Veselá, Assistant Dean, School of International Relations and Diplomacy

B.A. in International Relations

Concentration: International Law

	Course	Prerequisites
0*	LEG099 Fundamentals of Legal Research, Writing and Analysis	
3	LEG254/A Jurisprudence – Legal Theory	
5	LEG330 Humanitarian Law and Criminal Justice	
	LEG340 Environmental Law and Sustainability	
2	LEG246/A Public International Law (A)	

7	HIS381 Empires: Imperialism and Colonialism	
8	Take 1 course from the list: - IRS371 NATO in the 20 th and 21 st Century - IRS369 Civil-Military Relations	

Minor: Business Administration

Course**Prerequisites**

- a. Concentration: If chosen, students have the opportunity to explore more deeply their area of interest within their field of study. (A concentration may be accredited externally by National Accreditation Bureau for Higher Education or internally by AAU. The internally-accredited concentrations are shorter and do not lead to a state exam.)
 - b. Minor: If chosen, students have the opportunity to focus a part of their studies outside the main field of study.
 - c. Extended Major: If chosen, it gives the opportunity to broaden horizons by choosing courses from within the major field of study.
4. Open Elective Module: This module gives students the opportunity to broaden their horizons by taking courses from both within and outside their field of study.
 5. Graduation Examination Module: After passing all courses and writing a thesis, students complete their studies by successfully passing three oral final exams: State exam from the Major Module, State exam from the Minor or Concentration Module (if chosen), Thesis defense.

The program requires 180 ECTS credits (90 US credits) and may be completed by full-time students in three years. All courses have 9 ECTS credits (3 US credits).

Current Choice of Study Focus:

1. Concentrations:
 - a. European Studies
 - b. Human Rights
 - c. Comparative Law
 Studies in Social and Political Development
 Conflict and Democracy Studies
2. Minor:
 - a. Business Administration
3. Extended Major

Course structure diagram

Module	Course	Prerequisites	Recommended Semester
General Education: English Communication	COM101 Composition I.	---	1
General Education: English Communication	COM102 Composition II.	COM101	2
General Education: Social Sciences / Major	POS101 Introduction to Politics	---	1
General Education: Civilization	Take 1 course from the list: -		

Major	Take 1 course from the list: POS390 US Politics POS220 West European Politics	HIS104 or HIS122	2
Major	POS204 Nations and Nationalism		2
Major	POS202 Political Philosophy II		3
Major	POS230 Political Economy		3
Major	Take 1 course from the list: - IRS240 International Relations Research Methods - POS240 Social Science Research Methods	POS101	4
Major	Take 1 course from the list: - SOC100 Introduction to Sociology - LEG101 Introduction to Law		

	- IRS232 Politics of Religion and Ethnicity	
5	Take 1 course from the list: - POS370 Emergence of the Modern Middle East - IRS233 Middle Eastern Society and State	
6	POS392 Political Violence	
7	Take 1 course from the list: - IRS361 Human Rights - POS393 Intervention, Statebuilding and Sovereignty	
8	POS394 Political and International Conflicts in Asia	

1. To provide advanced knowledge and understanding at the Master's level building upon the study of theories of international relations, political science, economics, history, law, social theory, and related disciplines;
2. To combine theoretical knowledge in the respective academic disciplines with practical applications in the areas of international relations and diplomacy;
3. To prepare students for a wide array of positions and successful careers in international sphere, and/or for further academic work.

Key learning outcomes

Students who successfully complete the program will be able to:

1. Address and solve complex theoretical and practical issues and problems in changing and unfamiliar contexts, independently produce advanced categories of research outcomes, including analytical synthesis
 - a. Achieve insight
 - i. Identify and define the problem, formulate an advanced research question
 - ii.

studies they will be equipped with the knowledge, skills and analytical abilities required to enter the legal and professional job markets in other capacities.

Admission Requirements

- Pearson Test of English (Academic) – overall score of 59 or above with at least 59 in both Reading and Writing elements and at least 54 in Speaking and Listening elements.
- Cambridge Certificate of Proficiency in English.
- Cambridge Certificate of Advanced English (grade C or above).
- Duolingo: must achieve an overall score of at least 120.

Profile of the programme

The University of London LLM programme, collectively referred to as Postgraduate Laws, at Anglo-American University is a full law Master's degree programme that puts graduates on the path to become specialized lawyers or professionals. The University of London world-class LLM is of international standing. It has been the next step in the careers of thousands of practising lawyers and professionals around the world.

The Postgraduate Laws programme is one of University of London's Laws Programmes which are taught here in Prague, Czech Republic at Anglo-American University (AAU), a Recognized Teaching Centre of the University of London.

Key learning outcomes

The Postgraduate Laws programmes provide you with many of the key attributes required by law firms – advanced, specialist legal training and the ability to work in a multinational legal environment.

The learning outcomes of the programmes are as follows:

Knowledge and understanding

A student will be able to:

- deal with complex legal issues both systematically and creatively;
- make sound judgments and appropriate decisions in complex legal situations and in the absence of complete data;
- communicate conclusions clearly to legal and non-legal audiences;
- demonstrate self-direction and originality in tackling and solving advanced legal problems;
- identify and retrieve up-to-date legal information, using paper and electronic sources;
- have the appropriate capacity and motivation to continue to advance their legal knowledge and understanding, and to develop new skills to a high level

Intellectual and cognitive

A student will be able to:

- research issues and conduct detailed analysis of available information;
- critically analyse arguments and understand when and how these might be flawed or invalid;
- assimilate and lucidly evaluate alternative views;
- formulate coherent and persuasive interpretations and arguments;
- respond with insight and sensitivity to complex, unfamiliar and controversial arguments and debates;
- act autonomously

